

We are champions for student success

What we do: We serve our [diverse](#) students by actively identifying and working towards dismantling systemic inequities in our institution. By removing obstacles, we provide opportunities to learn, grow and effect change in their spheres of influence as alumni.

How we strive to do it: We create an intellectual environment in which hands-on, transformational learning experiences help students, faculty, and staff collaboratively address complex issues in global communities. We establish practices that address students' holistic needs and support their academic excellence, personal development, and well-being.

We are visionary and community-minded

What we do: We are the original start-up in Silicon Valley and a downtown San Jose [anchor institution \[pdf\]](#) that continues to ignite the next generation of talent locally and globally. We contribute to the continuous evolution and growth of this center of big ideas driven by big thinkers.

How we strive to do it: We lead with intentionality to increase the University's presence and impact in a vibrant and [diverse](#) downtown San Jose community as well as the wider Bay Area region while confronting challenging environmental, social, technological, and economic issues. We cultivate relentless curiosity, creativity, and entrepreneurship to drive every aspect of what we do.

We are inclusive and equity-minded

What we do: We are committed to and embody the movement for social and racial justice. Our pursuit to eradicate disparities and advance justice encompasses all axes of difference, backgrounds, and identities and promotes a sense of belonging and empowerment in our community.

How we strive to do it: We honor the dignity and resilience of all people, beginning with our region's Indigenous communities. We support intersectional identities across race, class, faith, gender, sexuality, and ability so that each person can excel. We cultivate compassion, [equity](#)-mindedness and cultural humility. We provide an educational experience

for our community that is rooted in socio-economic and culturally-affirming practices, encourages self-advocacy, and prepares students to be engaged citizens in a complex global world.

We are trustworthy and act with integrity and accountability

What we do: We uphold ethical behavior in all that we do as credible and honest citizens to our university, alumni, community, and society.

How we strive to do it: We embrace a culture of care and respect that delivers on our commitments to transparency, honesty and [integrity](#) to each other and those we serve. We hold ourselves to the highest ethical standards.

We are collaborative and embrace teamwork

What we do: We are better together. We advance the university community's experience, the public good, and the community at large through intentional collaborations and partnerships.

How we strive to do it: We foster collaboration and teamwork in a manner that supports and advances our mission and vision. We build positive internal and external partnerships to ensure a safe, healthy, and productive environment that promotes achievement, well-being, career readiness, and discovery.