



1.29.25 Students' Elections Commission Meeting

Associated Students San Jose State University

Wednesday, January 29, 2025 at 10:00 AM PST to Wednesday, January 29, 2025 at 11:00 AM PST

A.S. Government Conference Room, SU 2300, <https://sjsu.zoom.us/j/81148952513>

Agenda

I. Call to Order

II. Roll Call

III. Land Acknowledgement

IV. Approval of the Agenda

V. Approval of the Minutes

VI. Public Forum

VII. Executive Officers Report

A. Chief Election Officer Gonzalez (4 minutes)

B. Ethics Officer Vasan (2 minutes)

C. Events Officer Guillen

D. Marketing Officer Jha

E. Consultant Guzman

F. Consultant Pham

VIII. Action Items

A. Old Business

B. New Business

1. Action Item: Election Theme Proposal

Presenter: Smriti Jha

Officer Jha will be presenting her proposed elections theme, Mario Party, which will serve as the concept for all the election events and their associated marketing materials.

2. Discussion Item: Candidate Orientation and Ethics Sessions

Discuss the candidate orientation and ethics sessions, as in who attend each event date, creating the slides, and addressing any other related details.

3. Discussion Item: Social Media Marketing Discussion and Brainstorm

Discuss marketing strategies to raise student awareness about the elections, focusing on the best ways to utilize social media, creative posting ideas, and other outreach methods.

4. Discussion Item: Campus Engagement Discussion and Brainstorm

Discuss the most effective ways to encourage attendance at events, increase awareness about the elections, ensure multiple students run for each position, motivate students to vote, and anything else related.

IX. Closed Session

X. Announcements

XI. Adjournment