

Full Time Equivalent Students by Major

Academic Program: Journalism (CY 2021/22)

**Data based on students who were following the old curriculum.*

Total	Fall 2021			Spring 2022			CY Avg
	UG	Grad	Total	UG	Grad	Total	
Advertising	186		186	165		165	93
Journalism	127		127	100		100	63.5
Mass Communications		40	40		34		20
Public Relations	118		118		95	95	59
Total	431	40	471	265	129	360	235.5

Traditional Approach, Overall Student Tracking by Cohort

Academic Program: Journalism

Fall 2015 First-Time Freshmen Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 26		
Year	Retention Rate	Graduation Rate
Year 1 (2015-2016)	81%	
Year 2 (2016-2017)	73%	
Year 3 (2017-2018)	73%	4%
Year 4 (2018-2019)	69%	31%
Year 5 (2019-2020)	69%	60%
Year 6 (2020-2021)	69%	65%

Fall 2015 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 44		
Year	Retention Rate	Graduation Rate
Year 1 (2015-2016)	89%	
Year 2 (2016-2017	82%	7%
Year 3 (2017-2018)	79%	57%
Year 4 (2018-2019)	75%	68%
Year 5 (2019-2020)	75%	71%
Year 6 (2020-2021)	75%	75%

Fall 2016 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 22		
Year	Retention Rate	Graduation Rate
Year 1 (2016-2017)	86.4%	
Year 2 (2017-2018)	81.8%	0%
Year 3 (2018-2019)	72.7%	0%
Year 4 (2019-2020)	77.3%	40.9%
Year 5 (2020-2021)	68.2%	68.2%
Year 6 (2021-2022)	68.2%	68.2%
Year 7 (2022-2023)	68.2%	68.2%
Year 8 (2023-2024)	68.2%	68.2%

Fall 2016 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 26		
Year	Retention Rate	Graduation Rate
Year 1 (2016-2017)	80.8%	
Year 2 (2017-2018)	76.9%	19.2%
Year 3 (2018-2019)	65.4%	57.7%
Year 4 (2019-2020)	73.1%	69.2%
Year 5 (2020-2021)	69.2%	69.2%
Year 6 (2021-2022)	73.1%	69.2%
Year 7 (2022-2023)	73.1%	73.1%
Year 8 (2023-2024)	73.1%	73.1%

Fall 2017 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 22		
Year	Retention Rate	Graduation Rate
Year 1 (2017-2018)	81.8%	
Year 2 (2018-2019)	81.8%	0%
Year 3 (2019-2020)	81.8%	4.5%
Year 4 (2020-2021)	81.8%	40.9%
Year 5 (2021-2022)	81.8%	72.7%
Year 6 (2022-2023)	77.3%	77.3%
Year 7 (2023-2024)	77.3%	77.3%
Year 8 (2024-2025)		

Fall 2017 Undergrad Transfers Cohort

Data based on students who were following the old curriculum.

Journalism Cohort Size : 23		
Year	Retention Rate	Graduation Rate
Year 1 (2017-2018)	95.7%	
Year 2 (2018-2019)	91.3%	13.0%
Year 3 (2019-2020)	82.6%	65.2%
Year 4 (2020-2021)	91.3%	91.3%
Year 5 (2021-2022)	91.3%	91.3%
Year 6 (2022-2023)	91.3%	91.3%
Year 7 (2023-2024)	91.3%	91.3%
Year 8 (2024-2025)		

Fall 2018 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 25		
Year	Retention Rate	Graduation Rate
Year 1 (2018–2019)	68.0%	
Year 2 (2019–2020)	60.0%	0%
Year 3 (2020–2021)	64.0%	4.0%
Year 4 (2021–2022)	56.0%	20.0%
Year 5 (2022–2023)	48.0%	40.0%
Year 6 (2023–2024)	44.0%	44.0%
Year 7 (2024–2025)		
Year 8 (2025–2026)		

Fall 2018 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 25		
Year	Retention Rate	Graduation Rate
Year 1 (2018–2019)	92.0%	
Year 2 (2019–2020)	88.0%	36.0%
Year 3 (2020–2021)	84.0%	72.0%
Year 4 (2021–2022)	84.0%	72.0%
Year 5 (2022–2023)	80.0%	76.0%
Year 6 (2023–2024)	80.0%	80.0%
Year 7 (2024–2025)		
Year 8 (2025–2026)		

Fall 2019 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 24		
Year	Retention Rate	Graduation Rate
Year 1 (2019–2020)	87.5%	
Year 2 (2020–2021)	83.3%	0%
Year 3 (2021–2022)	70.8%	0%
Year 4 (2022–2023)	66.7%	45.8%
Year 5 (2023–2024)	62.5%	62.5%
Year 6 (2024–2025)		
Year 7 (2025–2026)		
Year 8 (2026–2027)		

Fall 2019 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 24		
Year	Retention Rate	Graduation Rate
Year 1 (2019–2020)	95.8%	
Year 2 (2020–2021)	91.7%	45.8%
Year 3 (2021–2022)	83.3%	75.0%
Year 4 (2022–2023)	83.3%	83.3%
Year 5 (2023–2024)	91.7%	91.7%
Year 6 (2024–2025)		
Year 7 (2025–2026)		
Year 8 (2026–2027)		

Fall 2020 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 17		
Year	Retention Rate	Graduation Rate
Year 1 (2020–2021)	100.0%	
Year 2 (2021–2022)	88.2%	0.0%
Year 3 (2022–2023)	82.4%	0.0%
Year 4 (2023–2024)	70.6%	52.9%
Year 5 (2024–2025)		
Year 6 (2025–2026)		
Year 7 (2026–2027)		
Year 8 (2027–2028)		

Fall 2020 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 14		
Year	Retention Rate	Graduation Rate
Year 1 (2020–2021)	92.9%	
Year 2 (2021–2022)	78.6%	42.9%
Year 3 (2022–2023)	85.7%	78.6%
Year 4 (2023–2024)	85.7%	78.6%
Year 5 (2024–2025)		
Year 6 (2025–2026)		
Year 7 (2026–2027)		
Year 8 (2027–2028)		

Fall 2021 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 10		
Year	Retention Rate	Graduation Rate
Year 1 (2021–2022)	80.0%	
Year 2 (2022–2023)	70.0%	0%
Year 3 (2023–2024)	60.0%	0%
Year 4 (2024–2025)		
Year 5 (2025–2026)		
Year 6 (2026–2027)		
Year 7 (2027–2028)		
Year 8 (2028–2029)		

Fall 2021 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 14		
Year	Retention Rate	Graduation Rate
Year 1 (2021–2022)	92.9%	
Year 2 (2022–2023)	85.7%	42.9%
Year 3 (2023–2024)	85.7%	71.4%
Year 4 (2024–2025)		
Year 5 (2025–2026)		
Year 6 (2026–2027)		
Year 7 (2027–2028)		
Year 8 (2028–2029)		

Fall 2022 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 15		
Year	Retention Rate	Graduation Rate
Year 1 (2022–2023)	93.3	
Year 2 (2023–2024)	80.0	0%
Year 3 (2024–2025)		
Year 4 (2025–2026)		
Year 5 (2026–2027)		
Year 6 (2027–2028)		
Year 7 (2028–2029)		
Year 8 (2029–2030)		

Fall 2022 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 11		
Year	Retention Rate	Graduation Rate
Year 1 (2022–2023)	72.7%	
Year 2 (2023–2024)	54.5%	18.2%
Year 3 (2024–2025)		
Year 4 (2025–2026)		
Year 5 (2026–2027)		
Year 6 (2027–2028)		
Year 7 (2028–2029)		
Year 8 (2029–2030)		

Fall 2023 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Journalism Cohort Size : 22		
Year	Retention Rate	Graduation Rate
Year 1 (2023–2024)	81.8%	
Year 2 (2024–2025)		
Year 3 (2025–2026)		
Year 4 (2026–2027)		
Year 5 (2027–2028)		
Year 6 (2028–2029)		
Year 7 (2029–2030)		
Year 8 (2030–2031)		

Fall 2023 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Cohort Size : 9		
Year	Retention Rate	Graduation Rate
Year 1 (2023–2024)	100.0%	
Year 2 (2024–2025)		
Year 3 (2025–2026)		
Year 4 (2026–2027)		
Year 5 (2027–2028)		
Year 6 (2028–2029)		
Year 7 (2029–2030)		
Year 8 (2030–2031)		

Fall 2024 First-Time Freshman Cohort

**Data based on students who were following the old curriculum.*

Cohort Size : TBA		
Year	Retention Rate	Graduation Rate
Year 1 (2024–2025)		
Year 2 (2025–2026)		
Year 3 (2026–2027)		
Year 4 (2027–2028)		
Year 5 (2028–2029)		
Year 6 (2029–2030)		
Year 7 (2030–2031)		
Year 8 (2031–2032)		

Fall 2024 Undergrad Transfers Cohort

**Data based on students who were following the old curriculum.*

Cohort Size : TBA		
Year	Retention Rate	Graduation Rate
Year 1 (2024–2025)		
Year 2 (2025–2026)		
Year 3 (2026–2027)		
Year 4 (2027–2028)		
Year 5 (2028–2029)		
Year 6 (2029–2030)		
Year 7 (2030–2031)		
Year 8 (2031–2032)		

