

The Fractious Republican Herd

THE Republican electorate has split over the policy views and personal history of Donald J. Trump. Democrats, meanwhile, have their own internal wounds to heal.

Here are rough tribal maps of each party's voter groups, based on ideas from a variety of political consultants and pollsters. Experts do disagree, so other analysts will prefer their own classifications.

Elephants and donkeys, or blocs, are scaled to approximate both voter strength and their levels of animation — or agitation — this year.

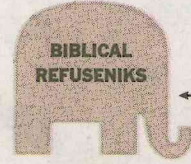
Almost all Republican voters depicted here will choose Trump. How many defectors will sit it out or (gasp) vote for Hillary Clinton? We'll know Tuesday night. Probably.

BILL MARSH

Hard-right white subculture of fury against minorities, immigrants, liberals, establishment.

Cultural Coalition

FLAT-OUT DON'T LOVE TRUMP | LOVE TRUMP, OR CAN ABIDE TRUMP

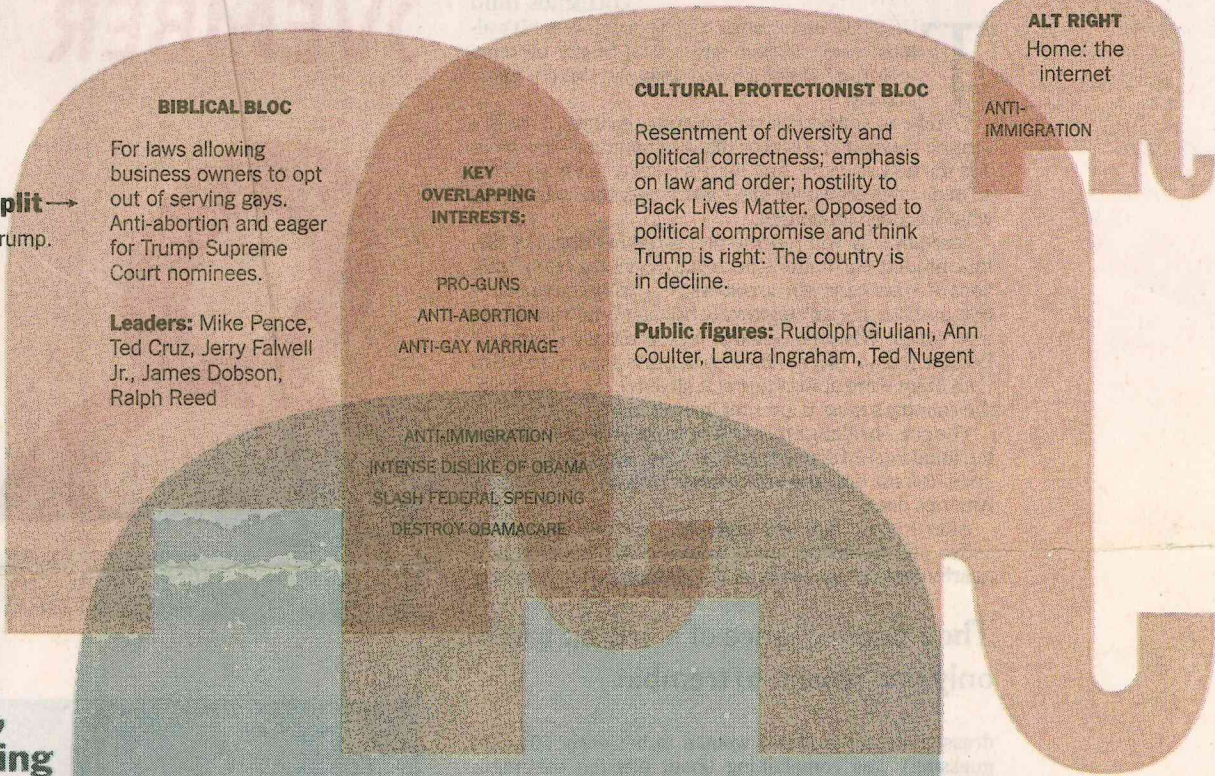


BIBLICAL REFUSENIKS

← **The Religious Split** →
On voting for Donald Trump.

Can't stomach Trump's personal history; don't trust his devotion to their cause.

Leader:
Erick Erickson



BIBLICAL BLOC

For laws allowing business owners to opt out of serving gays. Anti-abortion and eager for Trump Supreme Court nominees.

Leaders: Mike Pence, Ted Cruz, Jerry Falwell Jr., James Dobson, Ralph Reed

KEY OVERLAPPING INTERESTS:

PRO-GUNS
ANTI-ABORTION
ANTI-GAY MARRIAGE

CULTURAL PROTECTIONIST BLOC

Resentment of diversity and political correctness; emphasis on law and order; hostility to Black Lives Matter. Opposed to political compromise and think Trump is right: The country is in decline.

Public figures: Rudolph Giuliani, Ann Coulter, Laura Ingraham, Ted Nugent

ALT RIGHT
Home: the internet

ANTI-IMMIGRATION

ANTI-IMMIGRATION
INTENSE DISLIKE OF OBAMA
SLASH FEDERAL SPENDING
DESTROY OBAMACARE



LIBERTARIAN LEANING

Can't stomach Trump or cultural conservatives.

Public figures: the Koch brothers

SHRINKING GOVERNMENT, FREE TRADE

FREE-MARKET OPTIMIST BLOC

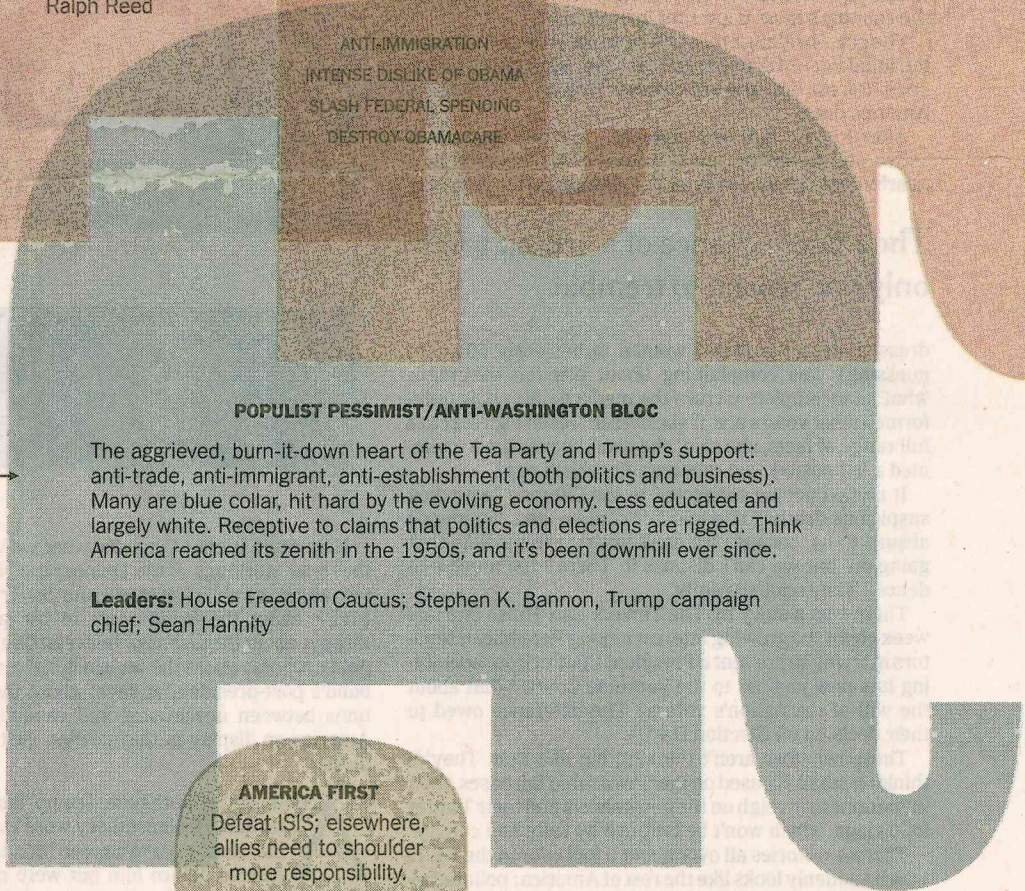
Open trade, low regulation, low taxes, shrinking government (except defense). For immigration reform.

Leaders: Paul Ryan, Mitt Romney — those sometimes called "governing conservatives" and who get headaches from the burn-it-down Freedom Caucus set; Chamber of Commerce.

Anti-Tax, Anti-Spending Coalition

← **The Economic Split** →

Center-right and free trade vs. protectionism and hard-right conservatism, a breach that will be hard to mend no matter who wins.



POPULIST PESSIMIST/ANTI-WASHINGTON BLOC

The aggrieved, burn-it-down heart of the Tea Party and Trump's support: anti-trade, anti-immigrant, anti-establishment (both politics and business). Many are blue collar, hit hard by the evolving economy. Less educated and largely white. Receptive to claims that politics and elections are rigged. Think America reached its zenith in the 1950s, and it's been downhill ever since.

Leaders: House Freedom Caucus; Stephen K. Bannon, Trump campaign chief; Sean Hannity

INTERVENTIONISTS

The neo-con view: Deploy U.S. muscle as needed, which is often.

Leader: John McCain

AMERICA FIRST

Defeat ISIS; elsewhere, allies need to shoulder more responsibility.

Public figure: Ron Paul

← **The National Security Split** →

Defense-minded voters embracing U.S. military power vs. isolationism and resentment of global obligations and their cost.

Sources: Whit Ayres, North Star Opinion Research; Will Feltus, National Media; Geoff Garin, Hart Research; PRRI; Pew Research Center; news reports