

## Development Committee Meeting Agenda

February 28, 2024 @ 11:00 AM

---

Call to Order  
Connie Moore

---

Public Comment

---

Old Business

Approval of Development Committee Minutes -  
November 15, 2023

DRAFT Tower Development Committee Minutes 2023-11-  
15.pdf

---

New Business

Fundraising and Campaign Progress for FY23-24 Judy Nagai, VP for University Advancement  
and Jen Stirling, AVP of Development / ED of Campaigns

Share fundraising progress reports

Day of Giving success

Highlight three recent fundraising wins

Casting the Campaign for Success for SJSU  
Judy Nagai and Jen Stirling

---

Next Meeting - May 8, 2024 @ 11:00 AM

---

Adjournment

---

Attachments

Chronicle of Philanthropy The Benefits of a 'Blended' Campaign

CSU San Bernardino Blended Campaign Case Statement